



MEDIA CONTACT

West Coast

April Rushing
818.253.5385
April@RushingMedia.com

East Coast

April Williams
240.353.3146
AWilliams@RushingMedia.com

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WEST GOES EAST TO EXPAND GLOBAL REACH

Los Angeles Based Rushing Media Opens East Coast Office Headed by April Williams

(Los Angeles, CA) Rushing Media has expanded its national reach with the launch of its Washington D.C. area satellite office. April Williams has been tapped as Director, East Coast Operations. Williams most recently headed the Special Events division and handled the management for inspirational speaker Joey Kibble of the multiple Grammy award-winning vocal group Take 6 at B. Reel Media Management based in Maryland. Rushing Media owner April Rushing explains the expansion, "I'm really excited to have April Williams on board. Our clients will now have an increased sense of personal service with representation on both coasts."

Williams experience covers the civic and music industries and event planning. "I'm thrilled to head up the newest division of Rushing Media. It's an exciting and challenging opportunity." She will immediately work on building regional and national strategic partnerships and help brand Rushing Media on the East Coast.

Rushing Media is a full service boutique media agency specializing in public relations, marketing, project development, and graphic design. Clients and projects cover the range of music, film, lifestyle, food, beauty, fashion, product launches, and more. Past and present clients include the award-winning chocolate company Jin Patisserie and the internationally renowned pastry chef Kristy Choo, Grammy award-winning artists Alvin Chea and Joey Kibble of Take 6 and the SONscreen Film Festival.

The main office is located in the Los Angeles area; 1215 E. Wilson Ave., Ste. 107, Glendale, CA 91206, telephone 818.253.5385. The east coast office is located at 15301 Straughn Drive Laurel, MD 20707, telephone, 240.353.3146. To view a full list of services please visit RushingMedia.com.

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