



Media Contact  
B. Reel Media Management  
April Rushing  
818-253-5385

For Immediate Release

## **B. REEL MEDIA MANAGEMENT LAUNCHES EVENT DIVISION WITH DREAM SUCCESS WITH THEIR DEBUT EVENT FOR U.S. DREAM ACADEMY**

Multi-faceted Company Produces Fundraising Gala Celebrating Tenth Anniversary  
of Foundation That Raises \$1.9 million Dollars

(Washington D.C.) **B. Reel Media Management, LLC (BRMM)** launched their event division by producing the seventh annual U.S. Dream Academy Gala that raised over \$1.9 million dollars. Company principals Stacia D. Wright, Marcellus Crews and April Williams put their stamp on the event by managing everything from talent, stage production, and travel arrangements, to guest services and swag bags. "This was a fantastic debut for our event division", Stacia Wright states. "We produced a large event with dream results."

Over five hundred guests including congressional luminaries from the hill were in attendance for the \$1,000 per plate event hosted by actor and comedian Chris Tucker and WJLA Ch. 7 anchor Cynne' Simpson. The gala honored Dr. Ben Carson, Director of Pediatric Neurosurgery, Johns Hopkins Hospital and Jim Payne, Executive Vice President at Quixtar. Highlights from the program included performances by world-renowned singer Wintley Phipps, U.S. Dream Academy founder, Jennifer Holliday, Peabo Bryson and the Dream Academy DreamKids and a special surprise presentation by R&B music sensation Keyshia Cole. BRMM partnered with Kyle Hutchinson of Hutchinson Design Group to create the concept for the décor which was held at the Ritz Carlton, Washington D.C.

The gala serves as the main fundraiser for the U.S. Dream Academy which offers enrichment programs for children whose parents are incarcerated. The foundation was founded by singer and humanitarian Wintley Phipps. Regular donors and contributors include Oprah Winfrey and Senator Hatch.

B. Reel Media Management is a multi-faceted artist management and event company based in the Washington D.C. area. Stacia Wright, President and CEO, Marcellus Crews, Vice president, and April Williams, Executive Director comprise the executive team. Additional services include graphic design, web design, public relations, and promotions. Clients include speaker and multiple Grammy award-winner of the group Take 6, Joey Kibble and dynamic vocal group RefleXions.

For more information about B. Reel Media Management or to book artists or services, visit [www.breelmediamanagement.com](http://www.breelmediamanagement.com) or contact Stacia Wright at 301-807-8047.

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